Design Group

The future of eCommerce

moodings

JS

Recombee

Offer Personalization with Recombee Recommender System

About Design Group and Moodings

Design Group http://design-group.dk is Danish retailer, encompassing leading online stores focusing on designers' products (Moodings.com, justspotted.dk). While Moodings.com is online furniture store headquartered in Denmark, offering wide selection (+ 10.000 items) of interior design products from Danish as well as international brands, justspotted.dk successfully offers designers graphics and paintings.

Both sites operate with one common goal, which is "to offer their clients a wide and inspiring design universe, so they can pick the designs that create mood, identity and expression of their homes."

Moodings, with one of the widest range of interior design in the market, aims to "unite the small designer store and the giant department store on one and the same platform and give the best shopping experience every time shoppers visit their universe."

With the strategic goal to **fully personalize its offer and help their shoppers to discover products they desire in an efficient way Designer Group** felt it was necessary to 'step up' the personalization game and **chose Recombee** to deliver a complex recommendation solution tailored to their needs.

Recombee

Situation

- +10.000 Products.
- Great focus on shopper experience.
- Need to personalize Mooding's product offer

Requirements

- Recognize preferences of individual users.
- Balance personalization and discovery of inspiring products.
- Find similar products.
- Real-time response in large traffic.

Recombee

Solution

- Automatic personalized recommendations applied to product view (Also See and Other Interesting Products sections) as well as shopping cart (Others Have Also Bought section).

- Model for every single user with real-time updates.

- Automated feature engineering.

Recombee is a leading hi-tech Recommender System as a Solution provider. By using user's historical behavior, we are able to provide accurate suggestions that **increase conversion rates** by an average of **40% compared to the traditional list of best selling items**. Our sophisticated Artificial Intelligence (AI) self improves over time. Our fast and scalable infrastructure can serve up to 500 recommendation requests per second.

Recombee analyzes data about user
behavior such as last seen items

YOU HAVE JUST SEEN

Product Page

Recombee applied to Also see and
Other interesting products sections.

SEARCH BY PRODUCT, BRAND OR CATEGORY

CUSTOMER SERVICE   ABOUT MOODINGS

CATEGORIES   BRANDS   RUM & TRENDS   GIFTS   NEWS   POPULAR   FEATURED   KAMPAGNER

HOME › VIRKA HIGH SIDEBOARD, BLACK

ASK QUESTIONS

ALSO SEE

VIRKA HIGH SIDEBOARD, BLACK
WOUD

Virka high sideboard, black fra WOUD. Størrelsen er
120x40x82cm. Varenr: 120310.

PRICE ✔ BEST PRICE GUARANTEE   10.995,00 kr

SIZE   ● 120x40x82cm

PUT IN THE BASKET

FAST DELIVERY   IN REMOTE STOCK
All orders are sent from our   Up to **14 days** delivery
own warehouse   The product is sent as soon
as possible

OTHER VARIANTS

VIRKA HIGH SIDEBOARD, OAK

VIRKA LOW SIDEBOARD

BARN CABINET

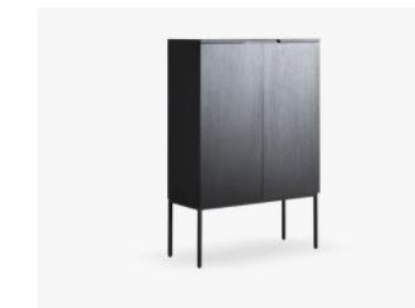| Fast delivery	Easy return	Best Price Guarantee	Secure payment	★★★★★
Free shipping on all orders	Full return for 30 days	Price Guarantee on all our items	Always 100% secure payment	Always ready to answer
Fast delivery 1-2 business days	Automatic refund	We match the lowest price	Pay with card and mobilepay	9,3 on Trustpilot

OTHER INTERESTING PRODUCTS

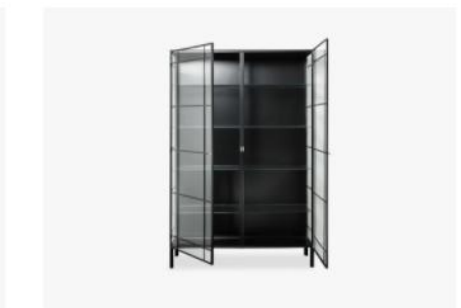| VIRKA HIGH SIDEBOARD, OAK	10995.00 KR.	VIRKA LOW SIDEBOARD	6495.00 KR.	BARN CABINET	14995.00 KR.	FRAME CABINET 2 DOORS	34900.00 KR.
WOUD		WOUD		WOUD		LOUISE ROE	

KOMMODE, EGETRÆ/METAL	10695.00 KR.	BOWL, NORDIC SEA, Ø15XH8CM	59.00 KR.	STRIP BROWN/BLACK	5599.00 KR.	BOWL, NORDIC SAND, Ø20XH11CM	199.00 KR.
HÜBSCH		BROSTE COPENHAGEN		LOUISE ROE		BROSTE COPENHAGEN	

Shopping cart

Recombee applied to You have just seen and Others have also bought sections.

moodings

SEARCH BY PRODUCT, BRAND OR CATEGORY

CUSTOMER SERVICE   ABOUT MOODINGS

CATEGORIES ⌄   BRANDS ⌄   RUM & TRENDS ⌄   GIFTS ⌄   NEWS   POPULAR   FEATURED   KAMPAGNER

EUR 872,72

1 BASKET > 2 COMPANY INFORMATION > 3 DELIVERY METHOD > 4 PAYMENT METHOD

VIRKA LOW SIDEBOARD
WOUD

− 1 + ✕

EUR 872,72

PAYMENT AND SECURITY
Always 100% secure payment via ePay encrypted connections. This means that unauthorized persons can not intercept your card information.

VISA   MobilePay

GRATIS LEVERING   EUR 0,00

TOTAL   EUR 872,72

GO TO THE SECURE PAYMENT

NEM RETUR

30 day return policy
Create and print your own return label
Automatic refund

MORE ABOUT RETURN

GLADE CUSTOMERS

BIRGITTE Risum HANSEN
Ordered yesterday morning, and have received my package today. Great that there is free delivery.

CORINNA MANDRUP
Super good customer service and fast response. It is certainly not the last time I shop at Moodings.com.

OTHERS HAVE ALSO BOUGHT

LAUNDRY BASKET, LA...
HAY
299.00 KR.

CHAMBRAY BADEFOR...
FERM LIVING
649.00 KR.

POV CANDLEHOLDER ...
MENU
259.00 KR.

POV CANDLEHOLDER ...
MENU
249.00 KR.

CHAMBRAY BADEFOR...
FERM LIVING
649.00 KR.

LAUNDRY BASKET, SM...
HAY
177.00 KR.

BOTTLE GRINDERS, AS...
MENU
399.00 KR.

POV CANDLEHOLDER ...
MENU
299.00 KR.

YOU HAVE JUST SEEN

Revolution in Image Processing

Recombee is currently conducting progressive research in image processing using method of Deep Learning. Using artificial neural networks, we are able to recommend visually similar products based on high-level understanding of the images. On some scenarios on Moodings, our novel algorithm was able to outperform state-of-the-art methods methods of collaborative filtering in terms of CTR/CR.

Moreover, image similarity models seamlessly deal with so called cold-start problem for new items that don't have enough interactions yet. Newly added product immediately starts being recommended, since no "people who viewed this also viewed that" data is needed.

Results

- **52% increase in number of purchases since the implementation of Recombee solution**

- Increasing relevancy of recommendations for individual store visitors.

- Savings in shop's employees' time previously spent on continuous manual product selection.

- Savings in money spent on manual content selection.

- Positive impact on shopper experience.

Recombee

"We have been looking all over for a flexible and powerful recommendation engine for our ecommerce sites. It has been really difficult to find a solution that could integrate many different data sources and be 100% customizable, but with Recombee we get this. Recombee has fundamentally changed how we are serving recommendations and has really helped us grow. In addition to this, they have great customer support and are always ready to help."

Nicholas Blicker Larsen CEO Design Group

Recombee

Recombee

"Why waste time and money on the development of your own recommender system, if you can use the most advanced engine tailored by data scientists."

Excellent **scalability, big data infrastructure**

Universal SaaS solution verified on **multiple verticals**

Real time machine learning

Simple and intuitive API + **SKDs** for easy integration

Research and improvements on sophisticated algorithms and AI

Graphical user interface for monitoring KPIs

Recombee

For more info contact business@recombee.com